

NMSU Aggies are “Tough Enough to Wear Pink”

New Mexico State University will trade in their trademark crimson color for pink the week of October 12 to raise breast cancer awareness. The large white “A” on Aggie Mountain will also receive a one-week makeover as over 1,200 pink lights will remind the community each night that NMSU Aggies are “Tough Enough to Wear Pink”.

Some of the events planned throughout the week include a kick-off party, a luminaria ceremony, an art display, pink merchandise sales, a wall of honor, and a walk/run fundraiser. In addition, the Health Center will perform free clinical breast exams throughout the entire month of October. A complete list of events can be found at <http://www.pinkaggie.com/schedule.php> and will be updated as new information becomes available.

The week-long event will end in grand style as we ask all attendees of the Aggies vs. San Jose State football game to wear pink and root on NMSU to victory! “Who will you wear pink for?”