

2008 Spring Semester Journalism 407, "Media Internship" (Syllabus)

Instructor: Intern Coordinator
Dr. Sean McCleneghan
Milton Hall Room 138

Credit Hours: 3

Office Hours: As scheduled each semester
Phone: 646-2742 (office)
522-4436 (home)
E-mail: smcclene@NMSU.edu

Course Description

A **paid** media experience during the summer that usually begins the fourth week in May and ends in mid-August. It must be a guaranteed 40-hour week paid media position in one of the following areas: advertising, broadcasting, magazine writing/editing, newspaper reporting/editing, public relations, photojournalism, or in the new media. Students seeking a paid media experience should contact the department's internship coordinator at least one semester before the summer media experience starts.

Note: No more than three credit hours can be taken as a paid internship (J407) or free practicum (J408) experience. It's an option for the undergraduate to take either J407 or J408. You can't take both classes. Only one or the other.

Course Objective

To gain commercial and professional experience in the discipline the undergraduate is specializing while enrolled in the department of journalism and Mass Communications at New Mexico State University.

Course Requirements

The undergraduate must successfully meet and pass the workplace requirements established by the company and supervisor he / she is directed during the summer months (e.g., May 24 to August 13) of paid employment.

If the student intern successfully meets the workplace standards, the supervisor will write a letter of recommendation expressing such satisfaction and determine the "letter grade" the intern should earn for his / her employment opportunity. The "letter grade" determined by the supervisor will be the **official grade** entered into student's J407 experience at the time the undergraduate elects to enroll for the course.

The letter of recommendation must be addressed to the Intern Coordinator in the department of journalism. The **original** letter of recommendation will be given to the undergraduate. A **copy** of the original letter will be placed in the Intern Coordinator's Office for documentation purposes at the time the undergraduate chooses to enroll for J407 during the Fall or Spring Semester (only).

All undergraduates completing a paid internship experience must evaluate their media employment experience at the Intern Coordinator's Office. After completing the evaluation instrument, the undergraduate will be given the **original letter** of recommendation that includes the "letter grade" from the supervisor.

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